

MACDERMID PERFORMANCE SYSTEMS

COOKIE NOTICE

This Cookie Notice applies to the MacDermid Performance Systems (“MPS”) website www.fernox.com. It supplements MPS’ EU privacy notice concerning customer and other business-related personal data, which may be accessed here [FernoX Privacy Policy](#).

Any questions or concerns relating to the use of cookies by our websites and the processing of personal data obtained through their use may be directed to: dppa@macdermid.com.

1. Cookies – What Are They and How Do We Use Them?

MPS uses cookies and similar technologies to collect information about the use of our websites in order to make them function effectively and also to improve our website visitors’ experience when they browse our websites. A cookie is a small file that is stored on a user’s computer for record-keeping purposes. MPS typically uses both session ID cookies and persistent cookies.

We use session cookies to make it easier for you to navigate our sites. A session cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time, and can be used when you return to our site to help identify you or allow you to log in, or on other third-party sites to communicate to you via online-marketing channels. If you reject cookies, you may still use our site, but your ability to use some areas of the site will be limited and you may need to re-enter your personal data when you register.

2. Blocking Cookies

You do not have to accept all of the cookies used by our website. If you reject certain cookies, however, you may not be able to use some of the features of our websites. Your browser may be configured to allow you to refuse or delete cookies or to be notified when a cookie is stored on your device. To change your web browser settings for cookies, you can follow the instructions in the help section of your web browser or visit allaboutcookies.org. You may also find information about how to disable specific cookies using the links provided in the tables in Section 3 below.

Please note that by deleting or blocking cookies that are strictly necessary for the performance of our website, it may not function correctly and you may not be able to access certain areas of the website.

3. What Do We Collect?

We use the following types of cookies on our website:

(1) Strictly Necessary Cookies:

These cookies are necessary for the website to function and cannot be switched off without impairing the functioning of our website. They are set to respond to actions taken by you to make a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies include the following:

Cookie	Purpose	Further Information/Links	Duration/Validity
N/A			

(2) Performance Cookies:

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our website. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated by third-party providers or immediately by us. If you block these cookies, we will not know when you have visited our website, and will not be able to remember your preferences when you make subsequent visits. These cookies include:

Cookie	Purpose	Further Information/Links	Duration/Validity
Google Analytics	Analytics	Link	5 Years

(3) Functional Cookies:

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly. These cookies include:

Cookie	Purpose	Further Information/Links	Duration/Validity
N/A			

(4) Targeting Cookies:

These cookies may be set through our website by partners. They may be used to build a profile of your interests and show you relevant adverts on other sites. They do not directly store your personal details but do uniquely identify your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising. These cookies include:

Cookie	Purpose	Further Information/Links	Duration/Validity
Tawk	Live chat	Link	3 Months
Wufoo	Contact forms	Link	1 Year
Bloom	Email Widget	Link	1 Year
YouTube	Videos	Link	Google's Terms

4. Links to Other Sites

The MPS website may contain links to other sites that are not owned or controlled by MPS. Please be aware that MPS is not responsible for the privacy or security practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. In addition, the MPS website contains links to sites of MPS based outside the EU, for a full list of these websites, please [click here](#).

5. Other Information

Where we work with third-party vendors to apply cookies on our behalf and they have access to personal data collected via cookies or other apps, they are subject to appropriate contractual safeguards in line with the requirements of the GDPR. Any personal data that we collect from the application of cookies are stored on servers that are hosted with a third-party hosting service. We retain personal data collected by means of cookies needed for personalized services where you have consented to the use of cookies for those purposes, and otherwise only for as long as necessary to aggregate personal data that we use for website performance and audience measurement.

If you are an EU resident, you have certain rights in relation to any personal data that we process about you. These rights are set out in section 6 of our EU Privacy Notice, which you can find here: [Ferno Privacy Policy](#).